



Insulate your foundation on the **Outside** to Prevent Condensation on the **Inside**

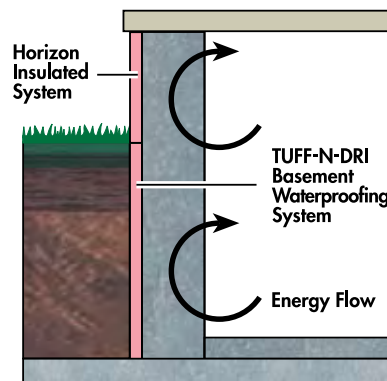
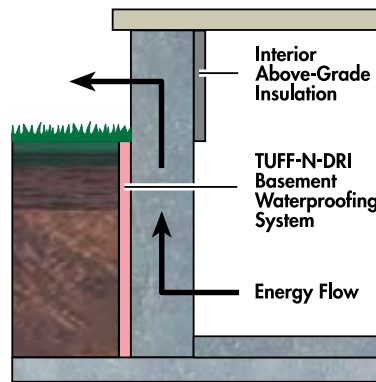


INSULATE FOUNDATIONS ON THE OUTSIDE

Building Green and Meeting ENERGY STAR® Criteria Starts With the Foundation

Clearly, foundation walls must be insulated to protect against energy loss. But improper insulation techniques can still allow energy to escape.

- With interior draping, concrete walls can continue to conduct energy out of the basement.
- Interior draping can also cause condensation on inside walls, creating damp conditions that may lead to mold.



Did You Know?

A 4-foot interior insulation drape can cause moisture to condense on inside foundation walls when the temperature outside is as high as 40°F.

Keep Basement Interiors Warmer and Drier

- Insulate foundation walls properly - on the exterior, from footing to sill plate - with TUFF-N-DRI™ Full System below-grade and Horizon™ Insulated System above-grade.
- TUFF-N-DRI and Horizon can increase the R-value of foundation walls up to R-10.
- With no interior condensation, basement walls stay warmer and drier, controlling the conditions that can cause mould.
- TUFF-N-DRI and Horizon also waterproof the entire foundation wall, and the system is backed by the only 30-year full-wall performance warranty in the industry.*
- Horizon ThermoPanel™ insulates the exterior wall above-grade while WARM-N-DRI® Foundation Board insulates and drains water below-grade.
- Horizon Coat above-grade include an attractive topcoat to add curb appeal.

*See actual warranty for details.

ENERGY STAR and Green Building

- Insulating foundation wall on the exterior maximizes energy efficiency and helps fulfill ENERGY STAR Home Sealing qualifications. Making your homes more energy efficient also helps meet “green building” goals.
- Concrete walls can't conduct heat outside, keeping the conditioned air inside the basement and lowering energy use.
- Exterior insulation minimizes interior condensation, helping to prevent mold.





MORE REWARDS FOR INSULATED FOUNDATIONS

ENERGY STAR Homes

- Insulating foundation walls with TUFF-N-DRI and Horizon is a key step to meeting ENERGY STAR Home Sealing criteria.
- Increased energy efficiency and an ENERGY STAR rating are strong selling points for home buyers.
- Improve each home's insulation R-value starting in the basement.



Build Greener

- Insulate foundation walls with TUFF-N-DRI and Horizon to help homes use less fuel for heating and cooling.
- Lowering each home's energy consumption contributes to "green building" initiatives.
- WARM-N-DRI insulation manufactured with a minimum 35% recycled content

For more product information, call 800-DRY-BSMT or visit GuaranteedDryBasements.com